



2017-2019 Community Health Plan

(Implementation Strategies)

May 15, 2017

Community Health Needs Assessment Process

Florida Hospital Celebration Health (the Hospital) conducted a Community Health Needs Assessment (CHNA) in 2016. The Celebration Health Assessment was drawn in part from a four-county Assessment (Seminole, Orange, Lake and Osceola Counties) that was conducted in partnership with Orlando Health (Hospital system), the Health Departments representing each county, and Aspire Health Partners. The Assessment identified the health-related needs of community including low-income, minority, and medically underserved populations.

In order to assure broad community input, Florida Hospital Celebration Health created a Community Health Needs Assessment Committee (CHNAC) to help guide the Hospital through the Assessment and Community Health Plan process. The Committee included representation not only from the Hospital, public health and the broad community, but from low-income, minority and other underserved populations.

The Committee met throughout 2016. The members reviewed the primary and secondary data, reviewed the initial priorities identified in the Assessment, considered the priority-related Assets already in place in the community, used specific criteria to select the specific Priority Issues to be addressed by the Hospital, and helped develop this Community Health Plan (implementation strategy) to address the Priority Issues.

This Community Health Plan lists targeted interventions and measurable outcome statements for each Priority Issue noted below. It includes the resources the Hospital will commit to the Plan, and notes any planned collaborations between the Hospital and other community organizations and hospitals. The needs assessment process for Florida Hospital Celebration Health and Florida Hospital Kissimmee (both in Osceola County) revealed that the zip codes that demonstrated the most significant need were the same for both Hospitals. To foster impact within the community, Florida Hospital Celebration Health and Florida Hospital Kissimmee are adopting identical plans.

Florida Hospital Celebration Health is one of seven Florida Hospital campuses that serve the residents of the greater Central Florida area under a single hospital license. With respect to the strategies noted below in the Community Health Plan, Hospital dollars anticipated to be spent with respect to each strategy are specific to the Florida Hospital Celebration Health campus unless specifically noted otherwise.

Priority Issues that will be addressed by Florida Hospital Celebration Health

Florida Hospital Celebration will address the following Priority Issues in 2016-2019:

- **Access to Care – Preventative** includes food insecurity and obesity, and maternal and child health.
- **Access to Care – Primary and Mental Health** includes affordability of care and access to appropriate-level care utilizing care navigation and coordination.
- **The issue of Chronic Disease** — cancer, diabetes and heart disease — relates to each of the categories.

Issues that will not be addressed by Florida Hospital Celebration Health

The 2016 Community Health Needs Assessment also identified the follow community health issues that Florida Hospital Celebration will not address. The list below includes these issues and an explanation of why the Hospital is not addressing them:

1. **High rates of substance abuse:** This issue was not chosen because addiction is understood to be a component of poor mental health. If Florida Hospital can positively affect access to mental health services, a component of the top priority chosen, this may also affect rates of substance abuse.
2. **Homelessness:** While homelessness is a serious issue in Central Florida, the issue was not chosen because Florida Hospital is already working with community partners, including the Regional Commission on Homelessness, on this issue. In late 2014, the Hospital donated \$6 million to the Commission’s Housing First initiative.
3. **Lack of affordable housing:** This issue was not chosen because the Hospital does not have the resources to effectively meet this need.
4. **Poverty:** This issue was not chosen because the Hospital does not have the resources to effectively meet this need.
5. **Asthma:** While asthma did emerge as a serious health concern in the area assessed, the Hospital did not choose this as a top priority because if the community has access to preventative and primary care, a component of the top priority chosen, this may also affect the rates of asthma.
6. **Sexually transmitted infections (STIs):** This issue was not chosen as a top priority because while the Hospital has means to treat STIs, it does not have the resources to effectively prevent them. Additionally, if the community has access to preventative and primary care, a component of the top priority chosen, this may affect rates of STIs.
7. **Diabetes in specific populations:** This issue was not chosen specifically because it falls in the category of chronic disease, which relates to the top priority chosen. As Florida Hospital develops its Community Health Plan, it will factor in the higher prevalence of diabetes in minority populations.
8. **Infant mortality in specific populations:** This issue was not chosen specifically because it falls in the category of maternal and child health, which relates to the top priority chosen. As Florida Hospital develops its Community Health Plan, it will factor in the higher prevalence of infant mortality in minority populations.

Board Approval

The Florida Hospital board formally approved the specific Priority Issues and the full Community Health Needs Assessment in 2016. The Board also approved this Community Health Plan in 2017.

Public Availability

The Florida Hospital Celebration Health Community Health Plan was posted on its web site prior to May 15, 2017. Please see <https://www.floridaHospital.com/community-benefit/>. Paper copies of the Needs Assessment and Plan are available at the Hospital, or you may request a copy anwar.georges-abeyie@flhosp.org.

Ongoing Evaluation

Florida Hospital Celebration Health's fiscal year is January–December. For 2017, the Community Health Plan will be deployed beginning May 15 and evaluated at the end of the calendar year. In 2017 and beyond, the Plan will be implemented and evaluated annually for the 12-month period beginning January 1 and ending December 31. Evaluation results will be posted annually and attached to our IRS Form 990, Schedule H.

For More Information

If you have questions regarding Florida Hospital Celebration's Health's Community Health Needs Assessment or Community Health Plan, please contact anwar.georges-abeyie@flhosp.org.

Florida Hospital Celebration Health 2017-2019 Community Health Plan

OUTCOME GOALS						OUTCOME MEASUREMENTS									
CHNA Priority	Outcome Statement	Target Population	Strategies/Outputs	Outcome Metric	Current Year Baseline	Year 1 Outcome Goal - #	Year 1 Actual	Year 2 Outcome Goal - #	Year 2 Actual	Year 3 Outcome Goal - #	Year 3 Actual	Hospital \$	Matching \$	Comments	
Access to Care: Chronic Disease	Increase access to knowledge of chronic disease self-management practices	Low income, minority, and vulnerable populations within 34744 & 34741	Provide evidence-based Stanford Chronic Disease Self-Management Program (CDMSP) in targeted zip codes	Number of individuals enrolled in CDSMP classes in targeted zip codes	New Program (0)	20		30		40		\$3,000 per year resulting in \$9,000 over 3 years			
				Number of CDSMP enrollees who graduate	New Program (0)	10		15		20					
				Number of CDSMP sites	0	2		3		4					
				Number of residents trained to lead CDSMP classes	0	5		7		9					
	Support opportunities that promote knowledge of chronic diseases within PSA	Osceola County Residents	Support the American Heart Association	Value of Support	\$166,000	\$166,000		\$166,000		\$166,000			\$166,000 per year for 3 years resulting in \$498,000		The dollars in this column reflect a system sponsorship
	Support opportunities that promote knowledge of chronic diseases within PSA	Osceola County Residents	Support the American Heart Association	Percent of campus employees participating in American Heart Association Heart Walk	11.12%	12%		13%		14%					
				Amount of dollars fundraised across all campuses	\$219,880	\$220,000		\$230,000		\$240,000					
Access to Care: Primary Care	Increase access to primary care for un- and underinsured population	Osceola County residents	Support Osceola Council of Aging Free Chronic Care Clinic (for all uninsured adults)	Value of Support	\$48,000	\$48,000		\$48,000		\$48,000					

OUTCOME GOALS						OUTCOME MEASUREMENTS								
CHNA Priority	Outcome Statement	Target Population	Strategies/Outputs	Outcome Metric	Current Year Baseline	Year 1 Outcome Goal - #	Year 1 Actual	Year 2 Outcome Goal - #	Year 2 Actual	Year 3 Outcome Goal - #	Year 3 Actual	Hospital \$	Matching \$	Comments
		Osceola County Residents	Support Hope Center federally qualified health center (FQHC) operated by Health Care Center for the Homeless	Value of Support	\$100,000	\$100,000		\$100,000		\$100,000		\$300,000 over three years		This is a Florida Hospital system contribution
	Increase dental care access for un- and underinsured adults	Osceola County Residents	Support Mobile Dental Van operated in cooperation with the Health Department	Value of Support	0	\$304,930		TBD		TBD				
				# of Patients seen	0	750		TBD		TBD				
	Build Primary Care and other medical capacity in Osceola County	Osceola County residents	Support and actively participate in Community Vision's Health Leadership Council comprised of safety net providers in the County	Development of health access initiatives	1	2		2		2				
			Community Vision is the County's convening agency for health and social issues	Value of Support	\$10,000	\$10,000		\$100,000		\$100,000				
	Improve access to primary care services through transportation strategies	Low income, minority, and vulnerable populations within 34744 & 34741	Assist in Florida Department of Transportation (FDOT) Complete Streets Study in partnership with the Federally Qualified Health Centers (FQHCs) in the region	Numbers of Complete Street Studies	0	1		1 complete study in year 1		1 complete study in year 1				
Access to Care: Food Insecurity	Improve access to healthy and nutritious foods	Low income, minority, and vulnerable populations within 34744 & 34741	Support existing food distribution sites that aim to increase access to affordable nutritious food within key zip codes	Number of supported food distribution programs within targeted zip codes	New Program (0)	2		3		4		\$1,000 expected per year totaling \$3,000 over 3 years		

OUTCOME GOALS						OUTCOME MEASUREMENTS								
CHNA Priority	Outcome Statement	Target Population	Strategies/Outputs	Outcome Metric	Current Year Baseline	Year 1 Outcome Goal - #	Year 1 Actual	Year 2 Outcome Goal - #	Year 2 Actual	Year 3 Outcome Goal - #	Year 3 Actual	Hospital \$	Matching \$	Comments
	Improve access to knowledge around healthy nutrition and wellness	Children within targeted zips of 34744 & 34741	Develop Mission FIT evidence-based wellness program for youth	Number of schools that experience Mission FIT programming targeted zip codes	New Footprint (0)	2		2		2		\$5,000 per year – \$15,000 per 3 years		
	Enhance community access to wellness education	Low income, minority, and vulnerable populations within 34744 & 34741	Wellness classes that provide access to knowledge around healthy nutrition to community members	Number of participants in Nutritional wellness classes	New Program (0)	50		60		75				
	Educate and empower faith community to promote health within congregations in critical areas	Churches within targeted zip codes 34744 & 34741	Create network of Faith Partners that can promote health through congregational health settings	Number of congregations in Faith Network	New Program (0)	5		5		5		\$1,000 per year for 3 years resulting in \$3,000		
				Number of health promotion events and/or activities at churches within the network	New Program (0)	5		5		5				
	Support and create opportunities for increased quality of life for residents of Osceola County	Policies that impact the lives of residents of Osceola County within targeted zip codes (34744 & 34741)	Healthy Central Florida to support, draft, and influence policy changes that support community development such as smoke-free resolutions	Number of adopted policies that support community health	New Program (0)	5		5		5				